



بالما

PALMA  
TRAVEL & TOURISM

*event management*

A wireframe hand, composed of glowing blue lines and triangles, is shown in the process of placing a chess piece onto a glass chess piece. The chess piece is also made of wireframe and is positioned on a reflective surface. The background is a dark blue gradient with a subtle grid pattern.

# INTROduction

Palma Agency is a leading provider of

**LOGISTICS EVENT MANAGEMENT SERVICES**

committed to delivering exceptional experiences for a

*diverse range of events.*

Our comprehensive suite of services focuses on

**ORCHESTRATING SEAMLESS**

*and memorable events*

by meticulously managing every aspect of logistics.

P A L M A

# SERVICES

**SEAMLESS GUEST TRANSPORT:**

From home to home,  
we ensure a comfortable journey for your guests.

**COMPREHENSIVE EVENT MANAGEMENT:**

We handle every aspect of your event, from A to Z.





# TRANSPORTation

## LUXURIOUS TRANSPORTATION:

Enhance the event experience with our

*premium transportation services,*

providing comfort and style for VIPs and attendees,  
including cars, luxury cars, buses, and golf carts.

## KEY FEATURES OF OUR TRANSPORTATION SERVICES:

- **Airport Transfers Meet & Greet**  
Create a positive first impression with our professional meet and greet services, ensuring a seamless transition from the airport to the event location.
- **Event Shuttles**
- **Luxurious Private Transport**
- **Efficient Logistics**
- **Professional Chauffeurs**
- **Onboard Comfort**
- **Warm Reception Services (Guest welcoming)**  
At Palma Agency, our Warm Reception Services redefine the art of guest welcoming, ensuring that every arrival is a memorable and inviting experience.
- **Branding**

## TANFEETHI SERVICES

Indulge in an unparalleled travel journey with ALTANFEETHI as you explore over 27 exclusive executive private terminals across Saudi Arabia. Elevate your travel experience with a suite of luxurious services, meticulously designed to enhance every moment from your arrival to your final destination.





# Hotel RESERVATIONS

We excel in handling accommodation logistics,  
**SECURING COMFORTABLE  
& CONVENIENT STAYS**  
for attendees through strategic partnerships  
*with top-rated hotels.*

Additionally, we facilitate arrangements for  
**MEETING ROOMS AND SMALL EVENTS**  
*within the hotel premises.*



# Comprehensive **TICKETING**Solutions & Flight **TICKETS** Department

## **AIRLINE TICKETING:**

We ensure a smooth travel experience for attendees, guaranteeing their comfort on the journey to your event destination.

## **EVENT TICKETING:**

Our tailored ticketing solutions offer a seamless process for managing guest attendance,

*enhancing the overall experience.*





# CLEANING & WASTE Management

We prioritize environmental sustainability and hygiene, offering waste management services,

**INCLUDING PEST CONTROL  
AND GREASE TRAP MAINTENANCE,**

*to ensure a clean and safe event environment.*

## KEY ASPECTS OF OUR ENVIRONMENTAL HYGIENE SERVICES:

- Pest Control
- Grease Trap Management
- Environmental Considerations
- Continuous Monitoring





# EVENT Venue Arrangement Services

At Palma Tourism & Event Company,  
**OUR EVENT ARRANGEMENT SERVICES GO  
BEYOND SETTING THE STAGE;**  
we craft perfect environments that complement

*the vision and theme of your event.*

## **KEY FEATURES OF OUR EVENT ARRANGEMENT SERVICES:**

From conceptualization to execution, our team manages the meticulous setup of your event, transforming visions into reality while maintaining attention to detail.

## **KEY DETAILS INCLUDE:**

- Venue Layout Planning
- Decor and Aesthetics
- Lighting and Ambiance
- Audiovisual Setup
- Furniture and Seating Arrangements
- Signage and Branding
- Thematic Consistency



# F&B Comprehensive **CATERING**Services

Our comprehensive catering services span  
**A SPECTRUM OF CULINARY DELIGHTS, CATERING  
TO DIVERSE TASTES AND DIETARY PREFERENCES**

*to elevate the overall event experience.*

## **HIGHLIGHTS OF OUR CATERING SERVICES:**

- Diverse Culinary Offerings
- Customized Menus
- Quality Ingredients
- Experienced Chefs
- Seamless Execution
- Open Buffet Extravaganza
- Professional Service Staff
- Hygiene and Safety Standards

Additionally, we offer a unique  
**FOOD TRUCK EXPERIENCE**  
to add a touch of novelty and excitement

*to your event.*

# GUEST Experience Specialists "USHERS"

Our ushers, professional and courteous,  
undergo meticulous training to provide  
**A WELCOMING AND ORGANIZED EXPERIENCE,**

*ensuring guests feel valued.*

## KEY ASPECTS OF OUR USHERS:

- Rigorous Training and Professionalism
- Warm Hospitality
- Personalized Guest Assistance
- Organized Event Navigation
- Conflict Resolution and Crisis Management
- Guest Engagement and Hospitality
- Attention to Detail

# Event SAFETY & Protection "SECURITY"

## SAFETY IS OUR TOP PRIORITY.

Our highly trained security  
personnel implement robust  
measures to safeguard your  
event and its attendees.

## KEY ASPECTS OF OUR SECURITY SERVICES:

- Professional Vigilance
- Thorough Training
- Risk Assessment
- Crowd Management
- Surveillance Technology
- Emergency Response Planning
- Collaboration with Local Authorities



# Personalized **CONCIERGE** Services

Our Personalized Concierge Services serve as your gateway to extraordinary experiences.

## **GOING BEYOND TRADITIONAL CONCIERGE**

offerings, our dedicated team is committed to providing tailored and anticipatory assistance that transforms your event or travel journey into

*a seamless and memorable affair.*

## **KEY FEATURES OF OUR PERSONALIZED CONCIERGE SERVICES:**

- Tailored Assistance
- Event Coordination
- Dining and Entertainment Reservations
- Travel Itinerary Planning
- VIP Access
- Local Expertise
- Problem Resolution
- Personal Connection



# Experiences & TOURS

Our commitment to creating exceptional

**MEMORIES EXTENDS  
TO OUR EXPERIENCES AND TOURS.**

Far beyond ordinary outings, we specialize in crafting immersive journeys and unforgettable explorations that allow you to discover the essence of a destination or event in a way that lingers in your memory.

**WE CAN PROVIDE A CERTIFIED TOUR GUIDE**

*for an enhanced experience.*



# Memorable **SOUVENIRS** & Exceptional **GUEST CARE** "Gifts and Guest Services"

Our dedication to creating  
**LASTING MEMORIES EXTENDS TO OUR GIFTS**


*and guest services.*

## **KEY ELEMENTS OF OUR GIFTS AND GUEST SERVICES:**

- Thoughtful souvenirs
- Tailored Gift Selection
- Welcome Packages
- VIP Treatment
- Guest Services Hub
- On-Site Assistance
- Cultural Experiences
- Post-Event Appreciation







# Why Choose **PALMA?** Tourism & Event Company

## **EXPERIENCE**

With years of industry expertise, we bring a wealth of knowledge to ensure the success of your event.

## **PROFESSIONALISM**

Our dedicated team upholds the highest standards, delivering excellence in every detail.

## **TAILORED SOLUTIONS**

Recognizing the uniqueness of each event, our services are customizable to meet specific client needs and preferences.

At Palma Tourism & Event Company, we go beyond logistics; we craft experiences that leave a lasting impression.

### **TRUST US TO MANAGE**

**THE INTRICACIES OF YOUR EVENT,** enabling you to focus on creating unforgettable moments for your attendees.

*your success is our commitment!*

PALMA  
CLIENTS

RED SEA  
INTERNATIONAL  
FILM FESTIVAL

مهرجانات  
البحر الأحمر  
السينمائي  
الدولي



BLINK  
EXPERIENCE

مؤسسة بينالي الدرعية  
Diriyah Biennale Foundation



EST. 1993  
HILIGHTS  
EVENT SOLUTIONS

mbc  
GROUP

MBC Media Solution,  
Al Arabiya Media KSA,  
MBC Talent  
ARA International Media  
Production & Advertisements  
Services

MAC  
DESIGN • BUILD • DELIVER



الوطنية للتأمين  
Wataniya Insurance



ITCO



productionglue

R results  
EVENTS & ACTIVATIONS





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*thank you*